

Mozart ESG Academy

Open Call for Applications

Foreword

The Interreg VI A Italy-Austria Project ITAT-11-014 – named Mozart (**Maximizing Opportunities for Startups and Investors through Regional Zenith of Innovation**) - aims to strengthen the ecosystem and international innovation network for startups in the three macro-territories involved: Trentino-Alto Adige, Veneto, and Austria (Tyrol and Carinthia).

MOZART focuses on maximizing opportunities for startups and investors in the regions involved by creating the “Zenith of Innovation”: an extraordinary period in which the convergence of various factors contributes to rapid progress and the creation of new products, services and technologies that transform industries, create new markets and have a significant impact on society. A time of great opportunities for entrepreneurs, researchers and investors who are able to capitalize on the trends and innovations that are shaping the future. A successful cross-border startup ecosystem has been created, thanks to previous Interreg projects, now our goal is to build and foster an even stronger ecosystem that can establish itself internationally.

The ecosystem includes not only startups, but also investors, mentors, coaches, researchers, entrepreneurs and innovators. Through various formats, events, education programs, investment opportunities and collaboration, we aim to consolidate the growth of startups, to raise awareness, improve access to funding, connect the public and private ecosystem internationally and, providing useful input to scale up activities.

The project involves 8 partners who have developed a joint program to strengthen the startup ecosystem in their territories.

Mozart ESG Academy Programme

The Mozart ESG Academy is a cross-regional Programme that supports would be entrepreneurs and early stage startups and aims to raise their awareness and prepare them for the main challenges related to sustainability understood as economic, social and governance.

The program is intended to be a valuable opportunity to learn more about the current and future implications of the European Directive 2022/2464/EU intended for startups and new companies, particularly dedicated to those that want to operate in a supply chain logic.

The programme is divided into three thematic modules, one preparatory to the other, which can be accessed through three different English-language webinars.

The webinars, lasting about 2 hours each, will be scheduled as follows:

- Webinar 1: November 13, 2024
- Webinar 2: February 5, 2025
- Webinar 3: March 12, 2025

These will take place in the late afternoon and will deal with:

- Sustainability and ESG (Environmental, Social, Governance): definition and issues including
- Legislation and standards on ESG aspects
- Interest for companies and current requirements from clients and/or banks
- The steps to arrive at sustainability reporting and/or sustainability balance sheet
- Examples of implementation of the assessment process: ESG aspects

The program is free of charge and spans approximately 5 months (webinar + in-depth study).

In between webinars, the Mozart team, including additional material, will provide tips, tools and support to deepen knowledge on the subject. The program is free of charge and spans approximately 5 months (webinar + in-depth study).

The course will also conclude with the opportunity to conduct an ESG-themed assessment on a voluntary basis, aimed at comparing the situation among the three territories. More information will be provided during the webinars.

In order to ensure a quality course, a maximum of 30 participants will be selected taking into account eligible applications and chronological order of arrival.

Eligibility Criteria

- Would be entrepreneurs who are already developing a business idea of various kinds and are going to found a startup;
- Startup recently founded (max 3 years old as of the date of application);
- all sectors.

Furthermore, the applicants, to be eligible, must respect general terms and conditions (as in the application form).

Evaluation Criteria

Eligible applications will then be evaluated according to the following criteria:

- Membership in supply chains/propensity to supply chain logic (0-5 points)
- Strategic importance of ESG relative to one's business project (0-5 points)

Overall minimum threshold: 6/10.

Priority will be given to projects/startups belonging to the Mozart project territories (Veneto, Trentino-South Tyrol, Tyrol and Carinthia) and the chronological order of the application submission.

The first 30 participants over the threshold will be admitted.

Deadline and How to Submit

- Connect to the link:

<https://agoraspid.trentinosviluppo.it/Modules/CallForPapers/PublicSubmitRequest.aspx?type=RequestForMembership&View=None&idCall=10311&lang=en>

- Choose between:
 - Would be entrepreneur
 - Already established startup

- Fill in the fields and upload GDPR modules filled in and signed
- Click on submission button

The deadline for submission is **4 November 2024, 12:00**.

Personal Data Processing

The EU Regulation 2016/679 (GDPR) ensures that data processing is carried out with respect for the fundamental rights and freedoms, as well as the dignity of the data subject with particular reference to confidentiality, personal identity and the right to data protection.

The information on the processing of personal data can be found in the annex to the application form named "INFORMATION NOTE ESG Academy EN.docx" that must be filled in, signed and uploaded in the application form

Applicant Support

All the useful information on the Mozart ESG Academy Call is provided in this guideline. For any support on the application submission and any inquiries regarding the Call the applicants may contact luca.capra@trentinosviluppo.it.

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